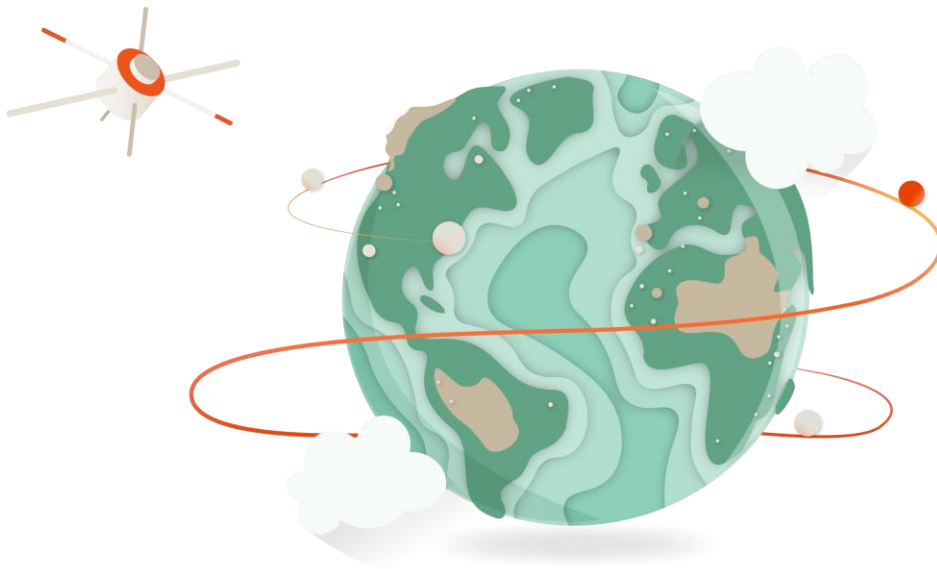


Rheaply

// REEP•lee

(phonetic pronunciation)



ABOUT RHEAPLY

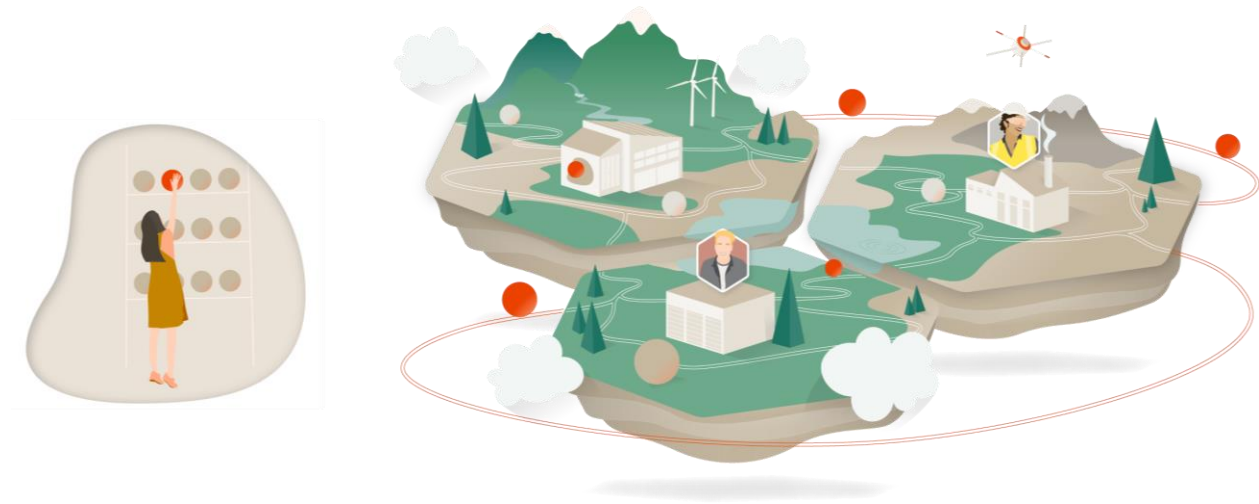
Launched in 2016, [Rheaply](#) is the technology to scale the circular economy within businesses and communities. Their platform brings together people and resources (e.g. workplace furniture, electronics, equipment) to help organizations eliminate waste, decrease costs, and gain efficiency.

MISSION

To make the world's resources discoverable, easily transferable, and more valuable.

HOW IT BEGAN

Inspired to act on wasted equipment and consumables found within Northwestern University's Feinberg School of Medicine, Dr. Garry Cooper founded [Rheaply](#), a technology that pairs an asset management system with an online marketplace, helping world-leading organizations reuse unwanted resources internally and across organizations. Today, Rheaply is working with the [City of Chicago](#), Museums in the Park, Illinois Medical District, and other Chicago-area organizations looking to move toward a circular economy.



EARTH DAY REUSE INITIATIVE

On Earth Day, Rheaply invites professionals to learn about the power of reuse, and commit to one small action: reuse *one* item. An [interactive landing page](#) will provide reuse action plans and information on what scaling reuse within organizations, systems, cities and globally could mean in a connected circular economy.

REQUEST A DEMO

Learn how Rheaply is helping enterprise, small businesses and non-profit organizations in the push towards scaling circularity through reuse.

CASE STUDIES AND STORIES

Connecting People With Things: A Case Study with the Ellen MacArthur Foundation ([link](#))

Rheaply & Google REWS case study ([link](#))

Techstars: Scaling the Circular Economy and Solving Resource Shortages ([link](#))